

Riga Aviation Forum 2020



Darren Ellis

Darren Ellis is a Lecturer in Air Transport Management at Cranfield University. He received a PhD in strategic airline management from the University of New England (UNE) Business School, Armidale, NSW, Australia in 2017. His thesis investigated the likely future trajectory of the global airline industry. He has completed a number of postgraduate degrees in aviation management, international relations, international security studies, and education. He has worked in the Australian Public Service in Canberra, taught undergraduate and MBA students at UNE, taught English in Japan, taught undergraduate aviation students at the University of South Australia in Adelaide, taught and marketed tertiary aviation courses in Hong Kong, and currently lectures in Oman. Darren has disseminated his work and research at academic conferences in India, Italy, UAE (Dubai), Singapore, The Netherlands and Hungary, and as a guest speaker at a corporate summit in Portugal.

Presentation topic in Riga Aviation Forum 2020:

ACHIEVING A SUSTAINABLE AVIATION INDUSTRY: WILL TECHNOLOGY SAVE THE DAY?

The global aviation industry is being challenge like never before to rapidly and extensively address its carbon emissions and to adopt wide ranging environmentally sustainable practices. Within this context new technologies are often presented as industry saviours; however, is the industry placing too much faith in technology to rescue it and bring about carbon neutrality?